

MEDIUM
(up to 90x90mm)

Measuring Guide

LARGE
(up to 280x90mm)

SMALL
(up to 90x35mm)

Branding - How to Order

- 1 Decide on the design of your logo, text or image
- 2 Choose either
 - Embroidered Logo
 - Embroidered Lettering
 - Woven Labels (Tax Tabs)
 - Transfer printing
- 3 Visit [dimensionsdirect.co.uk/branding](https://www.dimensionsdirect.co.uk/branding) to download your personalisation specification form and order form. Complete forms with your chosen order/design details. If paying by credit/debit card fill in the payment authorisation section on the personalisation specification form. If you have an account we will invoice your account. If you require any assistance telephone our customer services team on 0870 5555 333.
- 4 Email your completed details back to branding@dimensionsdirect.co.uk or alternatively post/fax back using the contact details below. Remember to send a jpeg of your logo/image or the text of your message.
- 5 Typically within 10 working days, dimensions direct will post you a branding acceptance form with your embroidery or tax tab code and sample swatch which should be signed and sent back to dimensions direct. Remember to send your order for actual garments unless you have already done so. Please use your embroidery or tax tab code reference number for your future orders.
- 6 Once received dimensions direct will add your new design to your garments and they will usually be dispatched within 10 working days, however it is subject to garment availability.

Branding - Contact us

please contact us if you have any further enquiries



branding@dimensionsdirect.co.uk



0870 5555 333



0870 6066 644



Dimensions Direct, PO Box 48, Peterlee, SR8 2JH

Company Details

Company Name: _____	Delivery Address: _____
Account No: _____	(If different from _____
Contact Name: _____	Invoice address) _____
Position in Company: _____	_____
Invoice Address: _____	Contact Name: _____
_____	Position in Company: _____
Email Address: _____	Email Address: _____
Telephone No: _____	Telephone No: _____

Design Details

Type of Branding (please tick):

- Embroidered logo
 Embroidered lettering
 Woven Labels (Tax Tabs)
 Transfer Printing

Sample Artwork Enclosed (please tick):

Yes No

Sample Artwork Emailed (to branding@dimensionsdirect.co.uk, please tick):

Yes No

Please add text you wish to use for embroidered lettering

Font (please tick): Block *Blacklight* *Chancery* COLLEGE Flares *Flash* Souvenir

Font Size (please refer to page 123 of the catalogue for sizes): _____

Colours Used (state colours to be used in production of logo/text, please use PANTONE):

Thread colour _____ Garment Colour _____

Size of Design (in mm): Height _____ Width _____

Price Band (please select price band, details are shown below):

- Small
 Medium
 Large

SIZE	Small (up to 90x35mm)	Medium (up to 90x90mm)	Large (up to 280x90mm)
Embroidered Logo* (Cost per item)	£1.85	£2.50	£5.00

* Please note a one off setup fee of £60.00 applies to all embroidery orders and applies to your first order for a new design per logo.

SIZE	Small (up to 85x20mm)	Medium (up to 165x40mm)	Large (up to 300x100mm)
Embroidered Lettering* (Cost per item)	£1.85	£2.50	Price on Application

* No setup charge

SIZE	N/A
Woven Labels (Tax Tabs)*	Minimum order of 1000, £1 per insertion

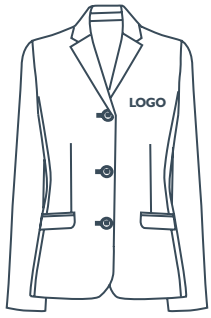
* Please note a £150 per thousand fee applies to all woven label orders and applies to your order.

SIZE	N/A
Transfer Printing	Available from as little as £1.50, please enquire for further information costs vary depending on design requirements

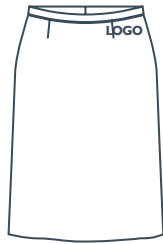
Garment Details

Position (please indicate the position of your chosen branding option on the diagrams below):

Embroidery Positioning



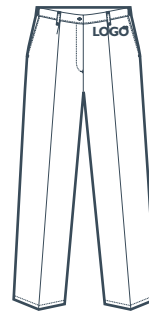
Approved
Signed: _____



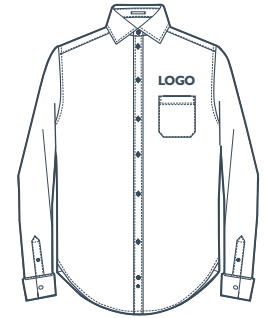
Approved
Signed: _____



Approved
Signed: _____



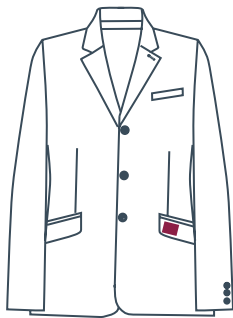
Approved
Signed: _____



Approved
Signed: _____

Logo Tab (Recommended positioning - Please mark clearly and sign off your approved position):

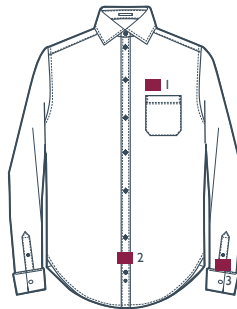
Approved
Signed: _____



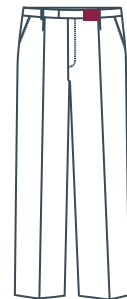
Position

- 1
- 2
- 3

Approved
Signed: _____



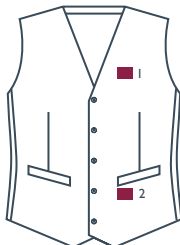
Approved
Signed: _____



Position

- 1
- 2

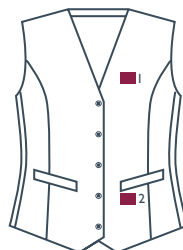
Approved
Signed: _____



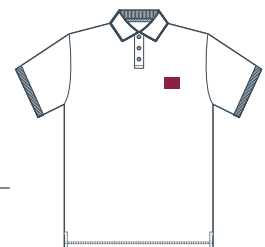
Position

- 1
- 2

Approved
Signed: _____



Approved
Signed: _____



Special Requirements (please provide details): _____
